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SPW 3622

PATENT

The United States	PATENT AND TRA	DEMARK OFFICE
In the application of:)	A . 77 % 0.000

Mark Landesmann

Application No. 09/837,377

Filed: 4/19/2001

For: Buyer Driven targeting of Purchasing Entities

Group Art Unit: 3622

Examiner: Khanh, Le

Atty. Docket No.: 084561-0105

Date: 02-27-07

CERTIFICATE OF MAILING

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Signed:

Ashok Malani

INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR §§1.56 AND 1.97(e)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

The references listed in the attached PTO Form 1449(s), at least one of which was provided by an Examiner(s) handling a related patent application(s), copies of which are attached, may be material to examination of the above-identified patent application. Applicants submit these references in compliance with their duty of disclosure pursuant to 37 CFR §§ 1.56 and 1.97. The Examiner is requested to make these references of official record in this application.

This Information Disclosure Statement is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that these references indeed constitute prior art.

Applicants hereby state that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in § 1.56(c) more than three months prior to the filing of the information disclosure statement.

Respectfully submitted,

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Complete if Known form 1449/PTO Substitute **Application Number** 09/837,377 Filing Date INFORMATION DISCLOSURE 19 APR 2001 STATEMENT BY APPLICANT First Named Inventor LANDESMANN, MARK Art Unit 3622 (Use as many sheets as necessary) **Examiner Name** LE, KHANH **Attorney Docket Number** 084561-0105 Sheet of 1

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Examiner Initials*	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	B1	OFFICE ACTION on Application 10/727,496 with filing date of 12/05/2003 and mailing date of Office Action 12/01/2006.	
	B2	OFFICE ACTION on Application 10/727,497 with filing date of 12/05/2003 and mailing date of Office Action 12/01/2006.	
	В3	OFFICE ACTION on Application 10/729,678 with filing date of 12/04/2003 and mailing date of Office Action 11/30/2006.	
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